



**KANAWHA PUTNAM**

**EMERGENCY PLANNING COMMITTEE**

**Managing Our Risk Together**

## **Board of Directors Meeting**

August 12, 2015

Hosted by:

**KPEPC**

113 Lakeview Drive  
Charleston, WV 25313

Dr. Matt Blackwood, Chair called the Board of Director's meeting to order at 11:40 a.m.

Due to lack of a quorum at the July 8, 2015 Board of Director's meeting, the minutes from the June 10, 2015, had not been approved. C.W. Sigman moved that the minutes from the June 10, 2015 KPEPC Board of Director's meeting be approved; Krista Farley seconded the motion and the minutes were unanimously approved as written.

**PROGRAM:** SynTech Creative – Heads Up iPhone Application

**PRESENTER:** John Null, Chief Revenue Officer

John Null from SynTech Creative reported on a public notification application that they recently developed, Heads Up. This app was developed by two officers from the Huntington Police Department for use on the smart phone.

John reported that during the derecho of 2012, there were thousands of customers without power. People weren't getting the emergency broadcasts being sent out unless they had a battery powered radio or access to a car radio. Therefore, people spent more time with their smartphones for communication.

John reported that the Heads Up app is free and data is delivered in real time by various delegates in different areas. i.e. police, fire, traffic, school closings, health, utilities, weather, etc. There's an administrative dashboard to monitor broadcasts for specific areas. Additionally, there are self-alerts that can be shared on Facebook or Twitter to get the alerts / messages out.

John provided a demonstration to the directors after which time there was a question-answer session. John explained that the Heads Up app is not currently tied in with the "511" but they do have the ability to do this.

C.W. Sigman stated that there would need to be good control over who provided the alert messages. John Null stated that the delegate admins are in place to handle this problem.

John Null explained the cost of providing the app. Syntec Creative receives \$35,000 for customizing the app and assigning delegates. The web is built back in, customized for the specific organization. John explained that WVDMAPS has provided grant funds for the development of the package. To the end user, it is a free app; to the agencies, it is a \$35,000 cost. The first 50,000 downloads are \$3,000 then \$4,500 to the next 100,000 downloads. John stated, for example, Huntington has over 40,000 downloads currently.

C.W. Sigman stated that there are three jurisdictions and would have to buy in to this app from all three jurisdictions: Kanawha County, Putnam County, and the City of Charleston. Dale Petry stated that he is interested in the app and will be in contact with John Null.

**OFFICER REPORTS:**

**Chair:**

**Matt Blackwood**

Matt Blackwood reported that he plans to meet with Wanda Marks to review the KPEPC Strategic Plan, so that we can move forward with advertising and hiring an Administrator for the KPEPC.

Matt Blackwood reported that with the upcoming KPEPC Board election in December, we need to look at people who would be willing to serve on the board.

**Co-Chair**

**Wanda Marks**

Wanda Marks was not present; No Report.

**Secretary / Treasurer:**

**Cheryl Ingraham**

Cheryl Ingraham was not present. Jacque Gumm provided the Director's with KPEPC budget through July 31, 2015. Jacque explained that the KPEPC has \$59,757.30 in the City National checking account: \$85,599.20 in the money market account. We have received approximately \$68,664 in 2015 contributions leaving approximately \$2,800 unpaid.

**KPEPC Committees / Committee Chairs**

**Business Outreach**  
**Communications**  
**Community Outreach**  
**Drill Planning & Exercise**  
**Finance**  
**Hazard Assessment & Planning**  
**Membership**  
**Mutual Resource**  
**Plan Implementation & Evaluation**  
**Training Committee**

**Janet Briscoe**  
**Bill Porterfield**  
**Krista Farley Raines**  
**Tom Keefer**  
**Cheryl Ingraham**  
**C.W. Sigman**  
**Nanci Keenan**  
**Steve Carver**  
**Bob Sharp**  
**Eric Tissenbaum**

**COMMITTEE REPORTS:**

Please refer to 2015 Committee Charges Tracking Spreadsheet for committee reports unless lengthy documentation is needed.

**EX OFFICIO MEMBER'S REPORT:**

**Dale Petry**  
**Grant Gunnoe**  
**Frank Chapman**

No Report.

**ADMINISTRATOR'S REPORT:**

There be no further business, the meeting was adjourned at 1:30 pm.